

ABSTRACT OF THE DISCLOSURE

When a viewer does not make a request for displaying a menu screen, a CPU inserts a closed caption signal into LINE 21 of a video signal and outputs the video signal to an analog television receiver. When

5 the viewer changes the setting of the apparatus, the CPU performs so as to output a menu image, to generate a closed caption erase signal, and to insert the closed caption erase signal into LINE 21 of the video signal. Thereafter, output of the menu image is continued until the

menu erase signal is received or reception of digital broadcast signal

10 is terminated and in the meanwhile, the closed caption signal is not

output.